			PREMIUM MEMBERSHIPS			
	FREE Activate your profile for free and be seen by college coaches.	MIDDLE SCHOOL Self-guided college recruiting services with industry-leading information available ondemand.	COLLEGE SCHOLARSHIP Group coach support and guidance throughout the recruiting process.	NCAA TRANSFER LOREAL Customized guidance from a personal recruiting coach who's been through the process.	PROFESSIONAL ATHLETES Customized guidance from a personal recruiting coach PLUS a mental performance and/or nutrition coach.	
Digital Recruiting Resources						
Live and Online Workshops	LIMITED	✓	✓	~	✓	
College Coach Directory & Map	✓	✓	✓	✓	✓	
Scholarship Guidance		✓	✓	~	~	
SAT/ACT Prep Course				✓	✓	
Recruiting Guidance and Exposure						
College Coach Message Center & Activity Reports	LIMITED	~	~	~	✓	
Roster Opening Notifications		✓	✓	~	✓	
Professional Highlight Videos		2	3	5	5	
Personalized Game Plan			✓	✓	✓	
Direct Promotion			✓	✓	✓	
One-on-One Personal Recruiting Coaching				~	~	
IMG Academy+ Coaching						
Mental Performance & Nutrition Workshops				~	✓	
One-on-One Mental Performance Coaching	ADD-ON	ADD-ON	ADD-ON	ADD-ON	~	
One-on-One Nutrition Coaching	ADD-ON	ADD-ON	ADD-ON	ADD-ON	✓	